



**The Concrete Industry Foundation –**  
*Investing in Education for the Concrete Built Environment*

## How to Contribute

Contributions to the Concrete Industry Foundation are an investment in the future of our industry and can be made in any amount.

- \$15,000: Memorial Tribute \*
- \$10,000: Benefactor
- \$5,000: Patron
- \$1,000: Sponsor
- \$500: Contributor
- \$100: Supporter
- \_\_\_\_\_ Other

*Contributions are tax deductible to the extent permitted by law.*

*\*The Memorial Tribute category is a total of all contributions made in memory of an individual.*

### My contribution is:

- In honor of \_\_\_\_\_
- In memory of \_\_\_\_\_

If you wish your contribution to be acknowledged to others, please provide name(s) and addresses(s) \_\_\_\_\_

### Contact me:

- To discuss scholarship naming opportunities.
- To discuss planned giving opportunities.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Make check payable to: **The Concrete Industry Foundation Inc.** and send to the CIF at 25 Bergen Turnpike, Ridgely Park, NJ 07660-2335

## **Ways to Make a Difference**

### ***Cash***

Charitable gifts are often made in the form of cash or checks. It is to be noted that if you itemize your tax deductions, gifts of cash or checks can serve to eliminate tax on 50% of your adjusted gross income.

### ***Securities***

Making gifts of stocks, bonds and mutual funds can bring extra tax savings. Make sure to consider what the securities cost originally in relation to what they are worth today. If securities that have increased in value and have been held for more than a year are donated, they are deductible for income tax purposes at full market value, not their original cost. You will also avoid a capital gains tax.

### ***In Your Will or Living Trust***

After providing for your loved ones, you can specify that a specific amount or percentage of what remains in your will be devoted to charitable interests that you choose. There is no limit to the amount of charitable gifts that are deductible for gift and estate tax purposes. A gift in your will is a tribute to your life.

### ***Life Insurance***

Do you own life insurance policies that have built up cash value but are no longer needed for their intended purpose? These policies would make excellent charitable gifts.

### ***Real Estate***

A gift of real estate offers you the opportunity to make a significant charitable contribution with a tax-friendly outcome.

### ***Memorial Tribute***

A way to recognize a colleague or friend is with a Memorial Tribute. Remember that flowers fade away after a few days but monetary contributions to the Foundation are an everlasting gift to the future of the construction industry. A contribution of \$15,000 or more can perpetuate an individual's life with a named Memorial Tribute.

### ***Act Now***

Thus as you can see there are many ways you can make charitable contributions. It is up to you how you make your imprint on the concrete industry and its future. We will be pleased to provide more information to you or your advisors.